# www.vicalexbehavioralhealth.com Privacy Policy

Effective date: 5th day of April, 2024

www.vicalexbehavioralhealth.com (the "Site") is owned and operated by Brighter Vision Web Solutions, Inc. (BVWS) can be contacted at:

Brighter Vision Web Solutions, Inc., SEE PAYSIMPLE dba EVERCOMMERCE, 3601 Walnut St., Suite 400, Denver, CO 80205

support@brightervision.com

# **Purpose**

The purpose of this privacy policy (this "Privacy Policy") is to inform users of our Site of the following:

- 1. The personal data we will collect;
- 2. Use of collected data;
- 3. Who has access to the data collected;
- 4. The rights of Site users; and
- 5. The Site's cookie policy.

This Privacy Policy applies in addition to the terms and conditions of our Site.

### Consent

By using our Site users agree that they consent to:

1. The conditions set out in this Privacy Policy.

### **Legal Basis for Processing**

We do not intentionally offer, market, target, or direct our products to people living in the European Economic Area. However, if you are visiting this Site from a country other than the United States, your communications with us may result in the transfer of information across international boundaries. By visiting this Site and communicating electronically with us, you consent to such transfers.

### **How We Use Personal Data**

Data collected on our Site will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

### **Who We Share Personal Data With**

## **Employees**

We may disclose user data to any member of our organization who reasonably needs access to user data to achieve the purposes set out in this Privacy Policy.

# Other Disclosures

We will not sell or share your data with other third parties, except in the following cases:

- 1. If the law requires it;
- 2. If it is required for any legal proceeding;
- 3. To prove or protect our legal rights; and

If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

# **How Long We Store Personal Data**

No data will be stored for users of our website unless the user becomes a patient in this case the personal information will become part of the patient's mental health chart.

## **How We Protect Your Personal Data**

On the website www.vicalexbehavioralhealth.com, the user has the option to send a secure message by clicking on "Securely Upload Files." This contact page is secured by Paubox-HITRUST CSF certified.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure at times and therefore, we are unable to guarantee the security of user data beyond what is reasonably practical.

### Your Rights as a User

Under the GDPR, you have the following rights:

1. Right to be informed;

- 2. Right of access;
- 3. Right to rectification;
- 4. Right to erasure;
- 5. Right to restrict processing;
- 6. Right to data portability; and
- 7. Right to object.

## Children

We do not knowingly collect or use personal data from children under 16 years of age. If we learn that we have collected personal data from a child under 16 years of age, the personal data will be deleted as soon as possible. If a child under 16 years of age has provided us with personal data, their parent or guardian may contact our privacy officer.

# How to Access, Modify, Delete, or Challenge the Data Collected

If you would like to know if we have collected your personal data, how we have used your personal data, if we have disclosed your personal data and to who we disclosed your personal data, if you would like your data to be deleted or modified in any way, or if you would like to exercise any of your other rights under the GDPR, please contact our privacy officer here:

Claudia Olave-Guillermo claudia@vicalex.net (845) 364-9226 9040 Town Center Parkway, Lakewood Ranch, Fl 34202

## **Cookie Policy**

A cookie is a small file, stored on a user's hard drive by a website. Its purpose is to collect data relating to the user's browsing habits. You can choose to be notified each time a cookie is transmitted. You can also choose to disable cookies entirely in your internet browser, but this may decrease the quality of your user experience.

We use the following types of cookies on our Site:

### 1. Functional cookies

Functional cookies are used to remember the selections you make on our Site so that your selections are saved for your next visits.

### **Modifications**

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy, we will update the "Effective Date" at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

# **Complaints**

If you have any complaints about how we process your personal data, please contact us through the contact methods listed in the *Contact Information* section so that we can, where possible, resolve the issue. If you feel we have not addressed your concern in a satisfactory manner you may contact a supervisory authority. You also have the right to directly make a complaint to a supervisory authority. You can lodge a complaint with a supervisory authority by contacting the Email the Office of Civil Rights: OCRComplaint@hhs.gov.

# **Contact Information**

If you have any questions, concerns or complaints, you can contact our privacy officer, Claudia Olave-Guillermo, at:

claudia@vicalex.net (845) 364-9226 9040 Town Center Parkway, Lakewood Ranch, Fl 34202